



# **Jobs and Economic Growth for the Carolinas: How The Transatlantic Trade and Investment Partnership (TTIP) Will Help**

**Tuesday, December 2, 2014**

**Central Piedmont Community College  
Harris Conference Center  
3216 CPCC Harris Campus Drive  
Charlotte, NC 28208**

**7:30-8:00am Check-In & Networking Breakfast**

**8:00am-12:00pm Program**

## **Welcome**

- Dr. Tony Zeiss, President, Central Piedmont Community College

## **Brief TTIP Overview**

- Tim Bennett, Director-General/CEO, Trans-Atlantic Business Council

## **Keynote Address: Why TTIP is Important**

- Ludwig Willisch, President, BMW of North America

## **The European Perspective**

- H.E. Björn Lyrvall, Ambassador, Embassy of Sweden to the United States
- Damien Levie, Head of Trade Section, EU Delegation to the U.S. (tbc)
- Dr. Peter Kultz, CEO, ESTA Apparatebau GmbH & Co. KG and President, Baden-Wuerttemberg Chambers of Industry and Commerce
- *Prof. Hans-Peter Mengele, CEO, Karlsruhe Chamber of Industry and Commerce (Moderator)*

## **Regional Impact: International Trade, Europe & TTIP**

### ***Results of various studies/Regional role in international trade, investment***

- Dr. Daniel Hamilton, Director, SAIS Center For Transatlantic Relations
- Chris Israel, Partner, ACG Analytics
- Michelle Wein, Trade Policy Analyst, The Information Technology & Innovation Foundation (ITIF)
- *Taylor Batten, Editorial Page Editor, Charlotte Observer (Moderator)*

## **What Does It Mean For The Carolinas?**

- Dan DiMicco, Chairman Emeritus, Nucor Corp
- Tim Quinlan, Vice President & Economist, Wells Fargo Securities
- Mark Pringle, Vice President, Siemens Charlotte Energy Hub
- *Kevin Pitts, President & Publisher, Charlotte Business Journal (Moderator)*

## **Final Q&A With All Panelists**

## **Closing**

- Dr. Tony Zeiss, President, Central Piedmont Community College

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